

Rep Order# 6868047 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6868047

Printed: 10/25/2012 11:52 AM
Last Received: 10/25/2012 11:12 AM

1 of 4

Station KTNV-TV LAS VEGAS, NV
Advertiser ().OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1904
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1904
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 48,425

PLS CONFIRM ASAP

THANKS, ANGELA

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LT Ln Day Time Program

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU-F	730P-8P	Buyline Comment: MILLIONAIRE	:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
	21	M	730P-8P	Buyline Comment: MILLIONAIRE	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	22	TU	10P-11P	Buyline Comment: PRIVATE PRACTICE	:30	\$4,500.00	10/30-10/30	1	1	1	\$4,500.00	
	23	W	10P-11P	Buyline Comment: NASHVILLE	:30	\$3,500.00	10/31-10/31	1	1	1	\$3,500.00	
	24	F	10P-11P	Buyline Comment: 20/20	:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
	25	SU	10P-11P	Buyline Comment: 666 PARK AVE	:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	

---REPORT TOTALS---

Report Totals: 59 / \$48,425.00

---SALES MONTHLY TOTALS---

Nov 12: 59 / \$48,425.00

Sales Totals: 59 / \$48,425.00

Station Totals: 59 / \$48,425.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$201,771	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	33%				

---COMPETITIVE COMMENTS---

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COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE